

## TECHPORTAL Orange Tenant Application



**Organization:**

**Address:**

**Contact Name:**

**Title:**

**Contact e-mail:**

**Phone:**

### **I. Overview of Organization**

Provide a 1 page overview addressing the following topics:

- Company focus, corporate strategy and current stage of development
- Medical issue(s) addressed
- Technical description of device(s) and products and current stage of development
- Describe existing or planned connections and collaborations with UC Irvine faculty and staff (including name and contact details of sponsoring UC Irvine faculty member)

**II. Medical Significance** – Please limit response to 2 pages; additional supporting diagrams or documentation can be included in an appendix.

- Discuss the potential effectiveness in addressing medical problems, including advantages and disadvantages compared with existing or emerging products
- Describe the anticipated medical risks/safety of the device or product and anticipated biological and/or clinical development required for FDA regulatory submission

**III. Business Potential** – Please limit response to 2 pages; additional supporting diagrams or documentation can be included in an appendix.

- Describe the technologies employed in the device or product, proof of concept data to-date, and status of Intellectual Property associated with this product or device (patents filed or awarded, copyrights, etc)
- Provide a market analysis, including the size, value, and accessibility of your targeted market segment, as well as existing competitors and products
- Describe the relative advantage of your product/device from a patient and a healthcare professional perspective
- Describe how the device will be marketed, distributed and reimbursed/priced. Estimate the resulting profitability
- List company milestones and benchmarks for success during proposed time at TechPortal Orange

**IV. Research & Business Team** – Please limit response to 1 page.

- Please list all members of the research and business team, including their roles, credentials, affiliations, and ownership interest in the company and its products.

**V. Anticipated Resource Usage** – Please limit response to 1 page.

- Describe the activities, resources and capabilities available at UC Irvine Medical Center and TECHPORTAL Orange needed to develop the product, device or company.
- Regarding the product or device development status (idea, mock-up, working prototype, etc.), describe any anticipated engineering, prototyping, or development work required.